# Three Great Deals Promotion Mega Monday, Lucky Wednesday, and All Star Friday

Official Rules October 15, 2018

The North Dakota Lottery will be offering "Three Great Deals" promotions from November 4 thru December 12, 2018. The Three Great Deals promotions will consist of three separate daily promotions on specific days each week. **Mega Monday** on Mondays only, **Lucky Wednesday** on Wednesdays only, and **All Star Friday** on Fridays only.

The purpose of the promotions is to increase player awareness of the **Mega Millions, Lucky for Life**, and **Lotto America** lottery games as well as encourage players to experience other lottery games.

#### **Rules**

## A. Mega Monday

- 1. The **Mega Monday** promotion will be available each Monday <u>only</u> from November 5 thru December 10, 2018.
- 2. Every two-play, single draw, Mega Millions with Megaplier, \$6 purchase will be considered a qualifying transaction.
- 3. Each qualifying transaction will receive a free single play, single draw 2by2 ticket.

# **B.** Lucky Wednesday

- The Lucky Wednesday promotion will be available each Wednesday only from November 7 thru
  December 12, 2018.
- 2. Every three-play, single draw, Lucky for Life, \$6 purchase will be considered a qualifying transaction.
- 3. Each qualifying transaction will receive a free single play, single draw 2by2 ticket.

## C. All Star Friday

- 1. The **All Star Friday** promotion will be available each Friday <u>only</u> from November 9 thru December 14, 2018
- 2. Every three play, single draw, Lotto America with All Star Bonus, \$6 purchase will be considered a qualifying transaction.
- 3. Each qualifying transaction will receive a free single play, single draw 2by2 ticket.

# D. General

- 1. Each lottery day begins at 5:30 am and ends at 2:30 am the following day.
- 2. Multi-draw tickets and Pick & Click online plays (subscriptions) will not qualify for the promotions.
- 3. Both manual and quick pick plays will qualify for the promotions.
- 4. All qualifying transactions purchased at a Play Central EX (self-service) lottery terminal are eligible for the promotions.

#### **Players**

- 1. Each Monday, Wednesday, and Friday from November 4 thru December 12, 2018, purchase the corresponding day's qualifying transaction: **Mega Monday, Lucky Wednesday,** and **All Star Friday.**
- 2. Receive a free single play, single draw 2by2 ticket.
- 3. Purchase a qualifying transaction from a Play Central EX (self-service) lottery terminal or from a lottery retailer.
- 4. Only qualifying transactions purchased on their designated day of the week will receive a free ticket.

#### **Retailers**

- 1. Use the **Mega Monday**, **Lucky Wednesday**, or **All Star Friday** icons, on the terminal, to ensure that the customer purchases a qualifying transaction.
  - Each Player's request for the promotions must be printed from the terminal while the player is at the retail location.
  - Preprinting of qualifying transactions is strictly prohibited.
  - In the event that a qualifying transaction is mistakenly printed, the transaction and associated prize may be offered to the next player that requests that transaction. It is the player's discretion to accept or decline the preprinted transaction and free ticket.

- 2. Any retailer or retailer employee that prints a qualifying transaction in advance of the sale, and retains any associated free ticket, may be subject to penalties as allowed in the North Dakota Lottery Administrative Rules or law. These penalties may include:
  - Monetary fine.
  - Suspension or revocation of the lottery retailer's license.
  - Criminal prosecution.
- 3. Inform and educate players about the Mega Monday, Lucky Wednesday, and All Star Friday promotions.
- 4. Conspicuously display all point-of-sale items regarding the promotions.
- 5. Retailers will receive a \$1 credit for each free 2by2 ticket printed at their terminal.

## Lottery

- 1. Will create, provide, and distribute all point-of-sale items to each lottery retailer
- 2. Will offer training the promotions as requested by lottery retailers.
- 3. The North Dakota Lottery reserves the right, in its sole discretion, to modify, suspend, postpone, or cancel, with our without notice, this promotion at any time upon exhaustion of the promotional prize expense.