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Lottery Links is provided free to licensed retailers, Lottery Advisory Commission members, vendors and other interested parties. Lottery Links is available on the website at LOTTERY.ND.GOV.

CASH DASH RETURNS

After a two year hiatus, Cash Dash is back! Beginning November 6 through December 3, players will have the chance to win instant cash prizes by purchasing a qualifying One-of-Each (Cash Dash) transaction for \$10. A qualifying transaction includes:

- Powerball with Power Play (\$3);
- Lucky for Life (\$2);
- Mega Millions with Megaplier (\$2);
- Hot Lotto with Triple Sizzler (\$2) and;
- 2by2 (\$1).



Simply ask players if they would like to play Cash Dash. Touch the Cash Dash icon on the main screen of your terminal, verify the sale and the tickets will print. Randomly selected Cash Dash transactions will win instant cash prizes of \$5, \$20, \$100 or \$500.

If a qualifying Cash Dash sale is a winner, you will hear: "INSTANT WINNER!" A Cash Dash coupon will immediately print from the terminal with the prize amount. In order to receive credit for cashing an instant winner, coupons must be scanned through the lottery terminal in the same manner as any other winning lottery ticket. If you do not have sufficient funds available, instruct the player to return at another time, redeem the coupon at another lottery retailer or mail it to the North Dakota Lottery at the address on the back of the coupon. Encourage players to sign the back of their coupons.

Your store will receive credit for all scanned and cashed coupons, which will be reflected in the PROMO REDEEM line of your DAILY SALES ACTIVITY and WEEKLY INVOICE reports.

Preprinting Cash Dash transactions is strictly prohibited. Please see official rules at LOTTERY.ND.GOV for complete details.

DIRECTOR'S MESSAGE



Fiscal year 2016 was a record-setting sales year for the North Dakota Lottery with unaudited ticket sales of \$35.6 million. This was an \$8.6 million, or 32%, increase in sales when compared to fiscal year 2015. I will provide more details on ticket sales, prizes won, retailer sales/bonus commissions, and amount transferred to the State General Fund at a later date when the Lottery's financial audit for fiscal year 2016 is completed.

For the first time in the last five years, Region 1 (Williston, Watford City, and Minot area) did not have the largest increase in retailer ticket sales year over year. In fiscal year 2016, Region 2 (Grand Forks and Devils Lake area) and Region 4 (Fargo area) had the largest percent increase. Both regions had a 34% increase in retailer ticket sales compared to a 31% increase for Region 1. Region 3 (Bismarck and Dickinson area) was the top region in total lottery sales with over \$10.2 million.

Total Retailer Sales Compared to Previous Fiscal Year (By Region)					
	July'11-June'12	July'12-June'13	July'13-June'14	July'14-June'15	July'15-June'16
Region 1 (NW)	\$ 6,173,951	\$ 6,847,575	\$ 7,070,078	\$ 7,723,621	\$ 10,079,731
Region 2 (NE)	\$ 4,379,992	\$ 4,546,873	\$ 4,216,986	\$ 3,949,800	\$ 5,288,202
Region 3 (SW)	\$ 7,886,206	\$ 8,306,732	\$ 7,646,431	\$ 7,781,865	\$ 10,240,275
Region 4 (SE)	\$ 7,003,110	\$ 7,499,006	\$ 7,389,534	\$ 6,935,734	\$ 9,268,103
Total State	\$ 25,443,259	\$ 27,200,186	\$ 26,323,029	\$ 26,391,020	\$ 34,876,311

NOTE: These totals DO NOT include Subscription sales

% Change Compared to Previous Fiscal Year (By Region)					
	% Change FY 2012	% Change FY 2013	% Change FY 2014	% Change FY 2015	% Change FY 2016
Region 1 (NW)	16%	11%	3%	9%	31%
Region 2 (NE)	11%	4%	-7%	-6%	34%
Region 3 (SW)	10%	5%	-8%	2%	32%
Region 4 (SE)	14%	7%	-1%	-6%	34%
Total State	13%	7%	-3%	0.26%	32%

A sincere thank you for all your hard work. The continued success of the North Dakota Lottery would not be possible without you, our valued retailers. I encourage you to continue to utilize the Lottery's customer service specialists to make sure you have the products and point-of-sale material you need to optimize sales.

Randy Miller

LOTTERY TIDBITS

- Give all winning and non-winning lottery tickets back to the player.
- Give all customer receipts to the player.
- Keep all retailer receipts for the store's records.
- No credit will be issued to retailers for misprinted tickets due to operator error.
- Wait until all tickets and receipts print before removing them from the printer.
- Valid misprinted tickets may be sold to players before the draw occurs.
- Lottery tickets cannot be voided, cancelled, or refunded.
- Players can not use credit cards to purchase lottery tickets.
- Problems with your lottery terminal? Call the 24-hour terminal assistance number located on the front of your lottery terminal (1-866-719 2699).

TEACHER WINS \$100,000!

On August 27, a North Dakota Powerball player hit it big with a \$100,000 Powerball with Power Play winning ticket!

Ruth Pederson, a teacher from Grand Forks, was the lucky ticket holder. She said she had a wonderful first day in the classroom on Monday and realized she had yet to check her ticket from the Saturday draw. Since she had such a great day, she figured why not check the ticket. Her day quickly became 100,000 times better!



SUMMER OF WINNERS!

Hot summer days were made sizzling with an abundance of winners. July through the early part of September had 23 winners of \$3,000 or more.

August had 13 winners alone and every game had at least one big winner (\$3,000 or more). These big wins included:

- \$10,000 Mega Millions w/ Megaplier (Alexander)
- \$100,000 Powerball w/ Power Play (Grand Forks)
- \$25,000/ year FOR LIFE - Lucky for Life (Drake)

That's not all! There were two (2) \$3,000 Hot Lotto winners, four (4) \$5,000 Lucky for Life winners, one (1) \$9,000 Hot Lotto with Triple Sizzler winner, and three (3) \$22,000 2by2 jackpot winners.

Retailers have earned nearly \$52,000 in bonus commissions for selling high tier prize winning tickets this year. Will you be next to sell a big winner? Remember to ask for the sale!

RETAILER REQUEST FOR CREDIT FORM

To receive credit for a defective ticket (due to a hardware or software error), a retailer must fill out a Retailer Request for Credit Form available at the North Dakota Lottery website, under the FOR RETAILERS tab.

Along with the completed form, retailers must also submit the original ticket (if available), a "Reprint Last" report and a Transaction History report. Both the "Reprint Last" report and the Transaction History report should be printed immediately after the error occurs.

To determine if you have been charged for a ticket, refer to the Transaction History report. As shown, an error occurred when cashing a 2by2 ticket that won 41 free plays. Four tickets printed before the error occurred.

The retailer was given credit, but not charged, for the subsequent tickets that did not print.

In this case, the retailer owes the player \$37 for the non-printed tickets. Questions can be directed to your Lottery Customer Service Representative at 701.328.1574.

	14:05 C Close	Cust	C Close		-\$37.00
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 D Sell	2BY2	1	Draw	\$0.00	
14:05 E Sell	FT 2BY2	Printer	pa	\$0.00	
14:05 E Sell	FT 2BY2	Printer	pa	\$1.00	
14:05 C Sell	FT 2BY2	1	Draw	\$1.00	
14:05 C Sell	FT 2BY2	1	Draw	\$1.00	
14:05 C Cash				\$41.00	

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IMAGINE THE POSSIBILITIES!

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LOTTERY.ND.GOV



The North Dakota Lottery Players Club gives players MORE opportunities to win! Membership is FREE and members enjoy these great benefits:

1. Points for Prizes®
2. Points for Drawings™
3. Second Chance Drawings
4. Subscription Service
5. Free FunPlay™ Games

North Dakota
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NEVER MISS A CHANCE TO PLAY AND WIN!

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2. Choose to play a single draw or up to 52 weeks.
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4. Track and manage your subscriptions right from your computer.
5. Play one or more of all North Dakota Lottery games: Powerball®, Lucky for Life®, Mega Millions®, Hot Lotto® and 2by2®.