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NEWS RELEASE

FOR IMMEDIATE RELEASE

March 24, 2014

NORTH DAKOTA LOTTERY 10-YEAR ANNIVERSARY KICK-OFF

Bismarck – The North Dakota Lottery kicked off its ten year anniversary at Dan’s SuperMarket, today at 2:00 p.m., with Attorney General Wayne Stenehjem. The North Dakota Lottery is a division of the Office of Attorney General. The special event announces the completion of the installation of all new lottery equipment at retailer locations and the launch of the North Dakota Lottery’s new branding campaign.

The first North Dakota Lottery ticket, Powerball, was sold on March 25, 2004. Through February 2014, North Dakota Lottery players have won over \$79 million. These winnings include 269 2by2 jackpot winners (ranging from \$20,000 to \$44,000) and 17 Wild Card 2 jackpot winners (ranging from \$100,000 to \$1.6 million). The North Dakota Lottery recently had two, one million dollar Powerball winners: one in March 2013, an anonymous winner from Wahpeton; and one in September 2013, an anonymous winner from West Fargo. North Dakota is one of six states (Delaware, Kansas, Maryland, North Dakota, Ohio and South Carolina) that allow lottery winners to remain anonymous.

The North Dakota Lottery conducts five, multi-state online games: Powerball, Mega Millions, Hot Lotto, Wild Card 2 and 2by2. Approximately twenty-three cents of every dollar lottery ticket sold is transferred to the North Dakota State General Fund. The North Dakota Lottery has transferred over \$56 million to the State General Fund which benefits everyone who lives in, works in or visits the great state of North Dakota.

With the continuing success and growth of the North Dakota Lottery, the Lottery has recently updated all of its 400+ lottery retailer locations with new equipment. This equipment includes: new terminals, self-service ticket checkers, marketing LCD monitors, and large, brightly lit jackpot alert signs.

The North Dakota Lottery has also created a fresh, new look. The Lottery's logo has been enhanced, featuring a new, modern look while keeping some aspects of the original logo. The Lottery has also updated its branding message: "When you win, what you do is up to you. IMAGINE THE POSSIBILITIES!"

To find more information about the North Dakota Lottery such as game odds, winning numbers, recent winners, current promotions, and the Lottery's subscription service, visit us on the web at LOTTERY.ND.GOV or call toll free at 1-877-635-6886. You can also connect with the North Dakota Lottery on Facebook (www.facebook.com/NDLottery) or Twitter ([@ND_Lottery](https://twitter.com/ND_Lottery)).

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