

MEMO

TO: Lottery Advisory Commission
FROM: Randy Miller, Director, Lottery Division
RE: Public Meeting – Agenda
DATE: April 20, 2011

A public meeting of the Lottery Advisory Commission is scheduled for 2:00 p.m., Wednesday, April 27, 2011, at the North Dakota Lottery office, 1050 East Interstate Avenue in Bismarck. If a member of the Commission cannot participate for an unforeseen reason, please call Sonja Walder at 701-328-1574 by April 25, 2011.

The agenda is:

1. Approval of the draft minutes of the December 14, 2010 meeting. (Previously sent to each commissioner.)
2. Office of the State Auditor presentation of the audit report for the fiscal year ended June 30, 2010. (Previously sent to each commissioner.)
3. Overview of revenues and expenses for the quarter ended December 31, 2010 and sales activity through March 2011 (unaudited).
4. Overview of marketing activity – recap of holiday subscription discount, BIG 3, and March Mega Millions subscription promotions; and short-term marketing plans including Wild Card 2 “Wild Winnings”, 2by2 7 Draw Double Tuesday Prize feature, and One of Each - Cash Dash promotions; along with web site redesign, transition from Lady Luck (rebranding), quicker pix, and retailer sales enhancement pilot program.
5. Consideration of Scientific Games International proposal for ticket checkers (executive session).
6. Omnibus items.

For the public, if a person is interested in attending the meeting and would like the Office of Attorney General to arrange special accommodations for a disability, please call Sonja Walder at 701-328-1574 by April 25, 2011.

C: Attorney General Wayne Stenehjem
Chief Deputy Attorney General Tom Trenbeath
Chairman Al Carlson, Legislative Council