

# LOTTERY LINKS

NEWS AND IDEAS FOR LOTTERY RETAILERS

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Lottery Links is provided free to licensed retailers, Lottery Advisory Commission members, vendors and other interested parties. Lottery Links is available on the website at [LOTTERY.ND.GOV](http://LOTTERY.ND.GOV).

## 2BY2 INSTANT WIN RETURNS

Beginning February 7, players who buy a single play, seven draw 2by2 ticket for \$7 get a chance to instantly win \$500 cash or a FREE seven draw 2by2 ticket.

Will your store make the "Top 5" for this promotion? To sell more tickets, make sure you know the promotion details. If a player is an instant 7 draw ticket winner, their free 7 draw 2by2 ticket will print immediately after their purchased ticket. If a player is a \$500 instant winner, a \$500 coupon will print.

To receive credit for cashing a \$500 instant winner, the coupon *must be* scanned through the lottery terminal in the same manner as a winning lottery ticket. Encourage players to sign the back of their coupons. With all 7 draw 2by2 purchases, any prize won on Tuesday doubles in value, including the jackpot.

Stores will receive credit for all cashed coupons, as well as the free 7 draw tickets. Preprinting 2by2 transactions is strictly prohibited. Complete details and official rules can be found at [LOTTERY.ND.GOV](http://LOTTERY.ND.GOV).

FEBRUARY 7 - MARCH 6

Buy a 7 draw 2by2 ticket for \$7 and

**YOU COULD INSTANTLY WIN \$500 OR A FREE 7 DRAW TICKET!**

North Dakota  
**2by2**  
Play 7 Days and Double Tuesday Prizes

North Dakota  
**LOTTERY**  
IMAGINE THE POSSIBILITIES!

The North Dakota Lottery reserves the right, in its sole discretion, to cancel, with or without notice, this promotion at any time upon exhaustion of the promotional prize expense.

PLAYERS CLUB  
LOTTERY.ND.GOV  
PLEASE PLAY RESPONSIBLY.

# DIRECTOR'S MESSAGE



Happy Holidays from the North Dakota Lottery!

If customers are looking for a last minute holiday gift to give to family and friends, remind them of Lottery Give-A-Gift Certificates. Give-A-Gift Certificates provide players an opportunity to purchase Lottery gift certificates in values of \$1, \$5, \$10, and \$20. The Give-A-Gift Certificates are printed from your Lottery terminal, have no expiration date, and may be redeemed for Lottery tickets at any North Dakota Lottery retailer.

Powerball is considered one of the most successful lottery brands in the world. It has reached record-breaking jackpot levels with drawings on Wednesday and Saturday nights. Soon Powerball will be adding an additional draw night. In August 2021, players will be able to play Powerball on Monday, Wednesday and Saturday. The first Monday night drawing is August 23, 2021. There will be no other changes to the game and drawings will continue to be held at 9:59 p.m. Central Time.

The Game of a Lifetime is changing as well! Lucky for Life will change from two draws per week to daily drawings. Beginning Monday, July 19, 2021, players will be able to play Lucky for Life every night of the week. There will be no other changes to the game and drawings will continue to be held at approximately 9:38 p.m. Central Time.

The Office of the State Auditor recently completed the Lottery's financial audit for the fiscal year ended June 30, 2020. Lottery ticket sales totaled

\$24.39 million. Sales decreased \$10.96 million or 31% compared to last fiscal year.

Fiscal Year Comparisons					
	Fiscal Year 2016	Fiscal Year 2017	Fiscal Year 2018	Fiscal Year 2019	Fiscal Year 2020
Total Ticket Sales	\$35,624,903	\$27,620,258	\$31,307,328	\$35,352,991	\$24,391,859
Retailer & Bonus Commissions	\$1,819,340	\$1,383,597	\$1,550,922	\$1,752,687	\$1,187,683

The primary reason for the decrease in sales is the Powerball and Mega Millions jackpots did not reach over \$500 million compared to bigger jackpots in fiscal year 2019, including a \$1.6 billion Mega Millions jackpot. Of course the COVID-19 pandemic impacted ticket sales, but the Lottery was fortunate compared to many industries in relation to loss of sales.

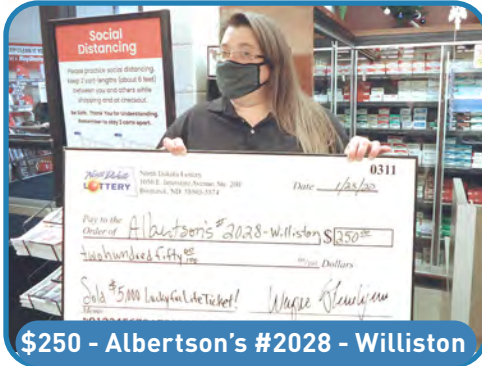
Where did the operating income go from fiscal year 2020? The Lottery transferred \$4.1 million to the State General Fund, along with \$320,000 to the Compulsive Gambling Prevention and Treatment Fund and \$800,000 to the Multi-Jurisdictional Drug Task Force Grant Fund. Retailers earned over \$1.14 million in sales commission and \$42,250 in bonus commission.

This has been a challenging year for everyone. We are very thankful for the dedicated support from all of our retailers. The success of the Lottery would not be possible without you and the hard work of your employees.

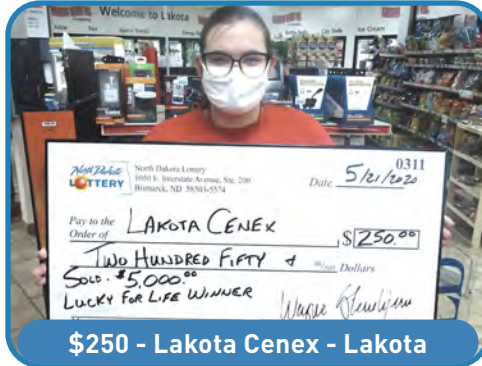
I hope 2021 is a happy, healthy, and prosperous year for all of you.

*Randy Miller*

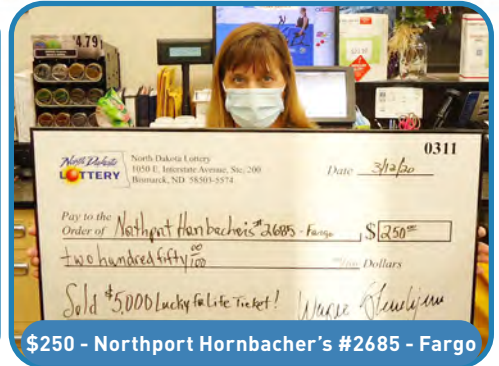
# RETAILER BONUS PHOTOS 2020



\$250 - Albertson's #2028 - Williston



\$250 - Lakota Cenex - Lakota



\$250 - Northport Hornbacher's #2685 - Fargo



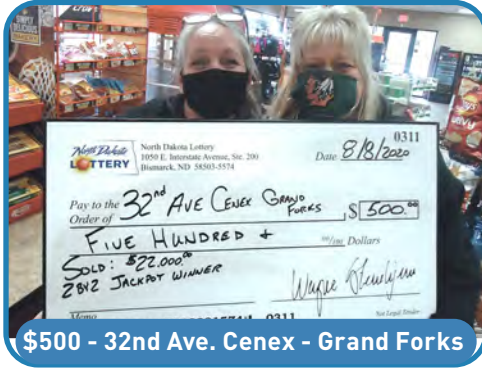
\$250 - Red Trail Petro - Mandan



\$250 - Simonson Station Store #7 - Dickinson



\$500 - 1 Stop Market - Belcourt



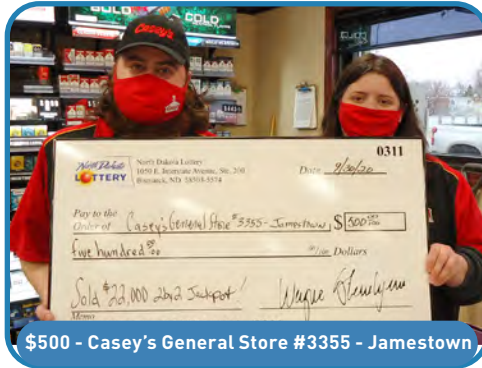
\$500 - 32nd Ave. Cenex - Grand Forks



\$500 - Arrowhead Marketplace Foods - Minot



\$500 - Brothers III - Valley City



\$500 - Casey's General Store #3355 - Jamestown



\$500 - Cash Wise Foods #3012 - Fargo



\$500 - Cash Wise Foods #3050 - Fargo



\$500 - Cash Wise Fuel #3050 - Fargo

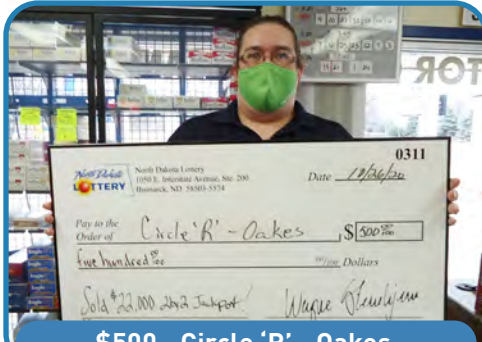


\$500 - Cenex Expressway - Bismarck

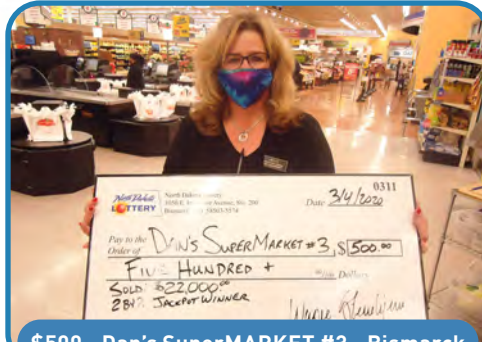


\$500 - Cenex General Store - Dickinson

# RETAILER BONUS PHOTOS 2020



\$500 - Circle 'R' - Oakes



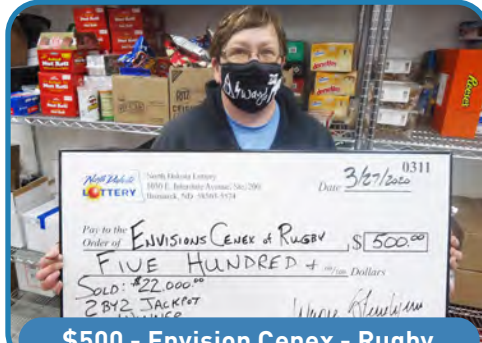
\$500 - Dan's SuperMARKET #3 - Bismarck



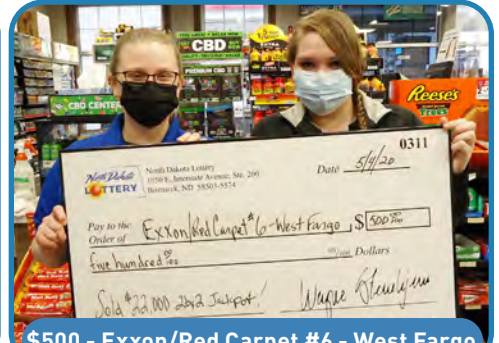
\$500 - Dan's SuperMARKET #6 - Mandan



\$500 - Demers Interstate Cenex - Grand Forks



\$500 - Envision Cenex - Rugby



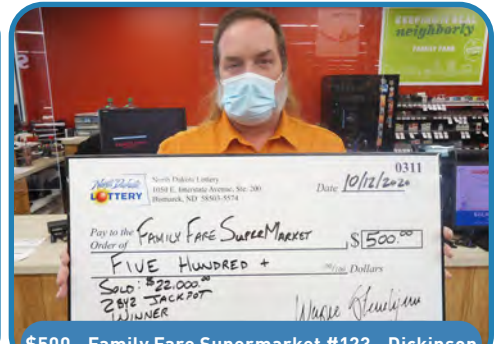
\$500 - Exxon/Red Carpet #6 - West Fargo



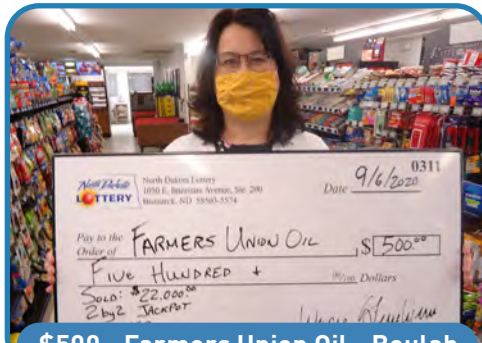
\$500 - Family Fare Quick Stop #124 - Dickinson



\$500 - Family Fare Supermarket #103 - West Fargo



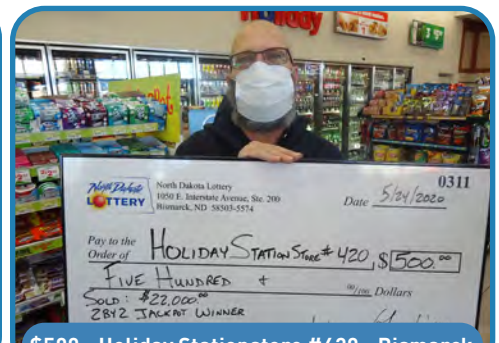
\$500 - Family Fare Supermarket #123 - Dickinson



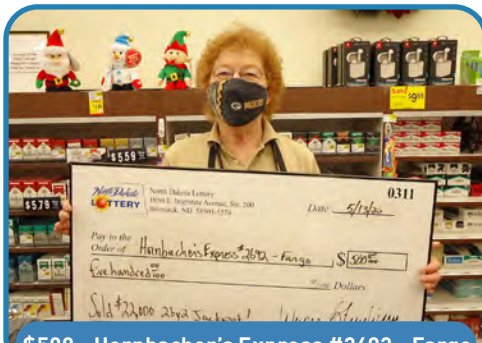
\$500 - Farmers Union Oil - Beulah



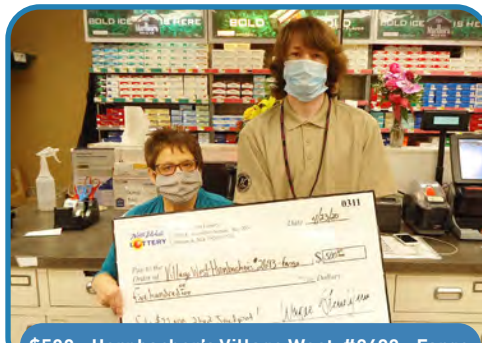
\$500 - Farmers Union Oil - Glen Ullin



\$500 - Holiday Stationstore #420 - Bismarck



\$500 - Hornbacher's Express #2692 - Fargo



\$500 - Hornbacher's Village West #2693 - Fargo



\$500 - Hugo's #2 - Grand Forks

# RETAILER BONUS PHOTOS 2020



\$500 - Hugo's #8 - Grand Forks



\$500 - Hugo's #9 - Jamestown



\$500 - Kum & Go #801 - Bowman



\$500 - Kum & Go #816 - Minot



\$500 - Leroy's MVP Store - Mandan



\$500 - Little Dukes #3012 - Fargo



\$500 - Loaf & Jug #675 - Dickinson



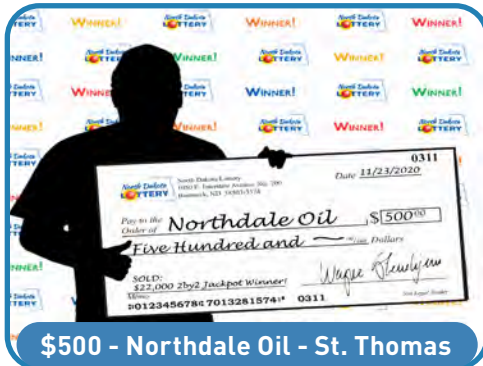
\$500 - M&H #15 - Jamestown



\$500 - Manvel Oil - Manvel



\$500 - Northdale Oil - Park River



\$500 - Northdale Oil - St. Thomas



\$500 - Red Carpet South - Bismarck



\$500 - Red Carpet Carwash #11 - Bismarck



\$500 - Simonson Station Store #8 - Wahpeton



\$500 - Superpumper #6 - Emerald

# RETAILER BONUS PHOTOS 2020



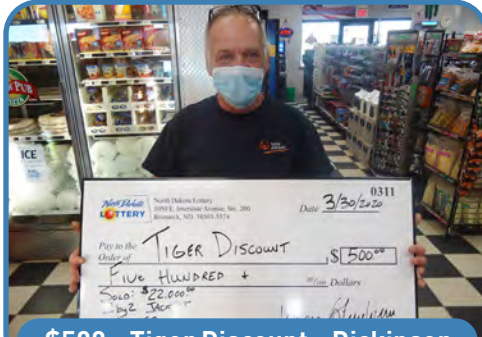
\$500 - Superpumper #21 - Minot



\$500 - Superpumper #37 - Dickinson



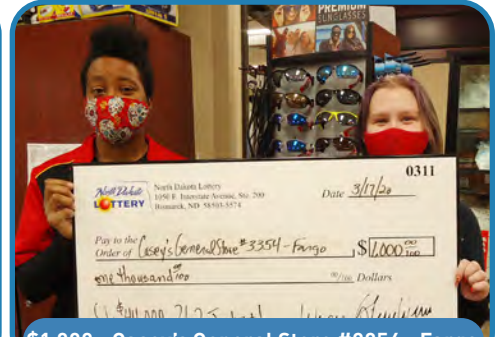
\$500 - Teals Market - Lisbon



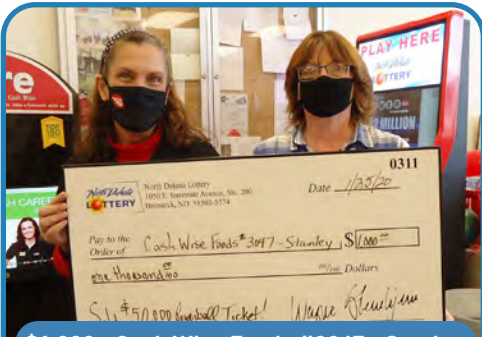
\$500 - Tiger Discount - Dickinson



\$500 - Walhalla Coop. Oil - Walhalla



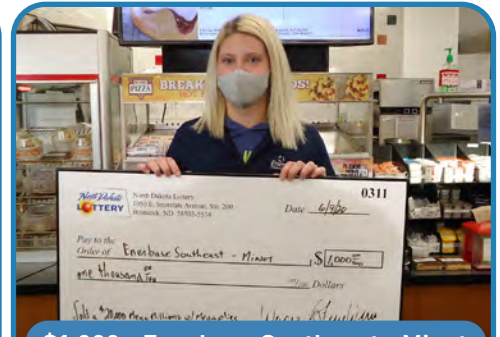
\$1,000 - Casey's General Store #3354 - Fargo



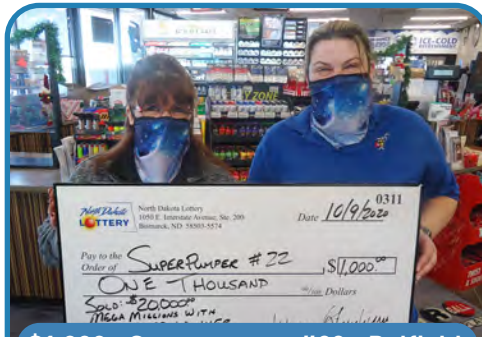
\$1,000 - Cash Wise Foods #3047 - Stanley



\$1,000 - Zip Trip Cenex - Grafton



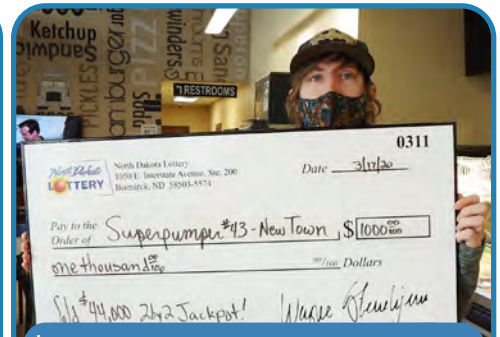
\$1,000 - Enerbase Southeast - Minot



\$1,000 - Superpumper #22 - Belfield



\$1,000 - Superpumper #40 - Bismarck



\$1,000 - Superpumper #43 - New Town



\$2,000 - Cash Wise Foods #3020 - Bismarck



\$2,500 - Neighborhood Grocery & Gas - Jamestown



\$2,500 - Safari Fuels #104 - Minot

## CASH DASH MAKES A SPLASH!

Cash Dash returned in November and players were excited! During the promotion, total lottery sales increased nearly 13% when compared to comparable jackpot sales. Players won over \$39,000 in instant prizes, including nine \$500 instant winners! Thank you to all our retailers and associates for your hard work and dedication in making this year's Cash Dash a success!

The Top 5 North Dakota Lottery retailers that had the most instant winners:

1. M&H Gas #13 - Mandan
2. Dan's SuperMARKET #2 (North) - Bismarck
3. Marketplace Food & Drug (S. Brdwy) - Minot
4. Hornbacher's Village West - Fargo
5. Hugo's #9 - Jamestown



## LOTTERY TIDBITS

- RETURN ALL TICKETS TO PLAYERS: Per Lottery Administrative Rule 10-16-03-07 Section 2, retailers are to return all winning and non-winning lottery tickets back to the player.
- NO CREDIT: Credit cards cannot be used to purchase lottery tickets.
- Give all customer receipts to the player.
- Keep all retailer receipts for the store's records.
- No credit will be issued to retailers for misprinted tickets due to operator error.
- Valid misprinted tickets may be sold to players before the draw occurs.
- Lottery tickets cannot be voided, canceled, or refunded.
- Problems with your lottery terminal? Call the 24-hour terminal assistance hotline located on the front of your lottery terminal (1-866-719-2699).
- Remember to wear your "JACKPOT ALERT!" stickers when jackpots are big.

## TOP 60 NORTH DAKOTA LOTTERY RETAILERS (2020 TOTAL SALES)

Rank	Retailer	Rank	Retailer	Rank	Retailer
1	M&H Gas #13 - Mandan	21	Simonson Station Store #8 - Wahpeton	41	Arrowhead Marketplace Foods - Minot
2	Simonson Station Store #6 - Williston	22	Rosie's Food and Gas - Dickinson	42	Patriot Fuels of Carrington - Carrington
3	Dan's SuperMARKET #2 (North) - Bismarck	23	M&H Gas #33 - Williston	43	Hugo's #6 - Grand Forks
4	Marketplace Food and Drug - Minot	24	Hornbacher's Northport #2685 - Fargo	44	Cash Wise Foods #3045 - West Fargo
5	Dan's SuperMARKET #3 (South) - Bismarck	25	Cash Wise Foods #3042 - Watford City	45	Hornbacher's Express #2692 - Fargo
6	Superpumper #39 - Bismarck	26	Leevers Foods Devils Lake North - Devils Lake	46	Country West MVP Store - Bismarck
7	Hornbacher's Village West #2693 - Fargo	27	M&H Gas #15 - Jamestown	47	Red Carpet Carwash #11 - Bismarck
8	Family Fare Supermarket #103 - West Fargo	28	M&H Gas #25 - Minot	48	Red Carpet Carwash #8 - Bismarck
9	Hugo's #8 - Grand Forks	29	Holiday Stationstore #431 - Minot	49	Kum & Go #801 - Bowman
10	Hornbacher's Southgate #2687 - Fargo	30	Cash Wise Foods #3020 - Bismarck	50	Runway Express Mart - Bismarck
11	Northdale Oil - Park River	31	Albertson's #2028 - Williston	51	Hugo's #2 - Grand Forks
12	Hornbacher's Osgood #2689 - Fargo	32	Exxon/Red Carpet #6 - West Fargo	52	Leroy's MVP Store - Mandan
13	Superpumper #4 - Williston	33	Dan's SuperMARKET #12 (Turnpike) - Bismarck	53	North Hill Marketplace Foods - Minot
14	Simonson Station Store #4 - Minot	34	Cash Wise Foods #3049 - Jamestown	54	Superpumper #22 - Belfield
15	Pit Stop LLC - Dickinson	35	M&H Gas #34 - Williston	55	Brothers III Sports - Valley City
16	M&H Gas #22 - Dickinson	36	Dan's SuperMARKET #14 (Yorktown Dr) - Bismarck	56	1 Stop Market - Belcourt
17	Broadway Marketplace Foods - Minot	37	Simonson Station Store #3 - Grafton	57	Jason's Super Foods - New Town
18	Cash Wise Foods #3012 - Fargo	38	Pony Express Shell - Bismarck	58	Stop and Shop - Minot
19	Hugo's #9 - Jamestown	39	Cash Wise Foods #3043 - Minot	59	Red Carpet Carwash #9 - Bismarck
20	Family Fare Supermarket #115 - Fargo	40	Cash Wise Foods #3044 - Dickinson	60	Holiday Stationstore #446 - Williston

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# \$1,000,000 POWERBALL TICKET SOLD AT JASON'S SUPER FOODS IN NEW TOWN

 /NDLottery

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