

Instant Luck Promotion

Rules

January 29, 2019

The North Dakota Lottery will be offering a Lucky for Life **Instant Luck** promotion from February 3 through March 2, 2019. The lottery will be giving away free Lucky for Life tickets, \$10, and \$100 cash vouchers. The prizes will print from the lottery terminals, based on randomly selected eligible sales transactions.

The purpose of the promotion is to educate players about the Lucky for Life game where they could win up to \$1,000 a day, FOR LIFE.

A. Rules

1. The **Instant Luck** promotion will be offered from February 3 through March 2, 2019.
2. All three-play, single draw, Lucky for Life tickets purchased at a North Dakota Lottery terminal will be considered eligible transactions.
3. Each eligible transaction will cost \$6.
4. Randomly selected eligible transactions will win a free single play, single draw Lucky for Life ticket, a \$10 cash voucher, or a \$100 cash voucher.
5. When a randomly selected eligible transaction is determined to be an **Instant Luck** winner:
 - The qualifying purchase will have the following message printed directly below the play numbers:
CONGRATULATIONS! You've won a single play, single draw (\$2 value) Lucky for Life ticket. Your **FREE** ticket will print immediately.
or
CONGRATULATIONS! YOU'RE A \$XXX.XX INSTANT LUCK WINNER! Instructions for claiming the prize are on the coupon.
 - The lottery terminal will play, "Instant Winner!"
 - The corresponding free ticket or cash voucher will immediately print from the terminal.
6. **Instant Luck** cash vouchers will be immediately redeemable at the lottery retailer, provided that the retailer has sufficient funds available. If the retailer does not have funds available, the **Instant Luck** voucher may be redeemed at another lottery retailer or mailed to the North Dakota Lottery at the address on the back of the coupon.
7. **Instant Luck** cash vouchers must be claimed within 180 days of issuance.
8. Pick & Click online play (subscription) purchases are not eligible transactions for the **Instant Luck** promotion.

B. Players

1. Purchase an eligible **Instant Luck** transaction (three-play, single draw, Lucky for Life ticket) from any North Dakota Lottery retailer or a self-service Play Central Terminal (PCT) from February 3 through March 2, 2019.
2. Eligible transactions can be quick picks or manual picks (choosing your own numbers) but must be three-play, single draw transactions.
3. Eligible quick pick transactions can be purchased by pressing the **Instant Luck** icon on the PCT terminals.
4. Each eligible transaction will cost \$6.
5. Insure that the retailer clerk prints your **Instant Luck** purchase from the terminal while you are present.
6. Randomly selected eligible transactions will issue an **Instant Luck** free ticket or cash voucher.

7. Listen for the message emitted from the terminal to determine if your transaction is an **Instant Luck** winner.
8. Redeem your **Instant Luck** cash voucher immediately at the lottery retailer, sign the back of the cash voucher to redeem at a later date, or mail the cash voucher to the North Dakota Lottery at the address on the back of the voucher. Free tickets will be eligible for the next scheduled Lucky for Life drawing.
9. **Instant Luck** cash vouchers must be claimed within 180 days of issuance.

C. Retailers

1. Use the **Instant Luck** icon on the lottery terminal home screen to ensure that the customer purchases an eligible transaction: three-play, single draw, Lucky for Life ticket.
 - Each player's request for the **Instant Luck** sale must be printed from the terminal while the player is at the retail location.
 - Preprinting of **Instant Luck** transactions is strictly prohibited.
 - In the event that an **Instant Luck** transaction is mistakenly printed and there is no associated **Instant Luck** prize, the ticket will be the property of the retailer.
 - If a mistakenly printed **Instant Luck** transaction has an associated prize, the transaction, including the prize, may be offered to the next player that requests an **Instant Luck** transaction. It is at the player's discretion to accept or decline the preprinted winning transaction and prize.
2. Any retailer or retailer employee that prints **Instant Luck** transactions in advance of the sale, and retains any associated **Instant Luck** prizes, may be subject to penalties as allowed in the North Dakota Lottery Administrative Rules or law. These penalties may include:
 - Monetary fine.
 - Suspension or revocation of the lottery retailer's license.
 - Criminal prosecution.
3. Conspicuously display all point-of-sale items regarding the **Instant Luck** promotion.
4. Inform and educate the public about the **Instant Luck** promotion.
5. Validate and pay winning **Instant Luck** cash vouchers.
6. Cash vouchers must be scanned through the terminal, prior to paying, in order to receive a credit.

D. Lottery

1. Will create and provide all point-of-sale items and distribute them to each Lottery retailer.
2. Will issue a credit to the retailer's account for each free ticket issued and **Instant Luck** voucher redeemed at their terminal.
3. Will offer training on the promotion as requested, by lottery retailers.
4. Pay any **Instant Luck** vouchers sent to the North Dakota Lottery, by players.
5. The North Dakota Lottery reserves the right, in its sole discretion, to modify, suspend, postpone, or cancel, with or without notice, this promotion at any time upon exhaustion of the promotional prize expense.