

LOTTERY LINKS

NEWS AND IDEAS FOR LOTTERY RETAILERS

IN THIS ISSUE

DIRECTOR'S MESSAGE
Page 2

INSTANT LUCK A SUCCESS!
Page 3

LOTTERY VOUCHERS
Page 3

WILD CARD 2 TICKET EXPIRATION
Page 3

TOP 60 INSTANT LUCK PROMOTION RETAILERS
Back

PLAYERS CLUB MEANS ADDED-VALUE

North Dakota Lottery tickets give players a chance at hundreds, thousands or even millions! The North Dakota Lottery Players Club gives added-value to every North Dakota Lottery ticket which benefits players and retailers alike.

As Players Club members, players receive exclusive benefits such as Points for Prizes, Points for Drawings and Second Chance Drawings all for FREE! The more tickets players purchase and enter, the more points they earn. In turn, retailers earn higher commissions as their ticket sales increase. The best part, no additional cost to retailers!

Remind players to join the club by visiting LOTTERY.ND.GOV. Membership is free and the benefits are countless:

Points for Prizes: Hundreds of items to choose from!



Points for Drawings: Win great prizes like these!



Lottery Links is provided free to licensed retailers, Lottery Advisory Commission members, vendors and other interested parties. Lottery Links is available on the website at LOTTERY.ND.GOV.

Players can find more information about the North Dakota Lottery Players Club at our website, LOTTERY.ND.GOV, or by picking up a Lottery Game Guide available at all North Dakota Lottery retail locations.

DIRECTOR'S MESSAGE



I hope everyone is enjoying the first days of summer. For the North Dakota Lottery, the transition from spring to summer in terms of big winners will be difficult to match.

This past spring, North Dakota Lottery players hit it big with multiple Match 5 prizes playing Powerball, Mega Millions and Lucky for Life®. These lucky winners were as follows:

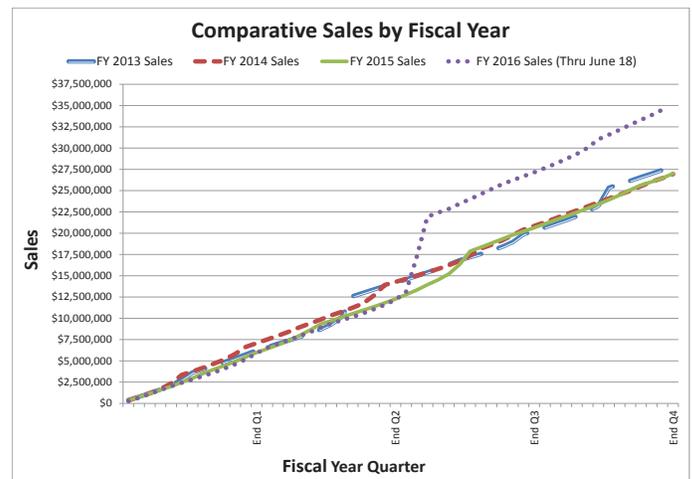
- March 28: \$25,000/year FOR LIFE – Lucky for Life
 - o Anonymous from Belcourt and Rolla
 - o Chose one-time cash payment of \$390,000
 - o Ticket sold at The Utter Stop in Belcourt
 - o Retailer received \$2,500 bonus
- April 20: \$1 Million – Powerball
 - o Anonymous Group from Jamestown
 - o Ticket sold at Dan's Sooper Stop in Jamestown
 - o Retailer received \$5,000 bonus
- May 17: \$3 Million – Mega Millions with Megaplier
 - o Anonymous from Williston
 - o Ticket sold at Kum & Go #807 in Williston
 - o Retailer received \$10,000 bonus

Let's keep the winning streak going for all North Dakota Lottery players!

The Lucky for Life game has continued to far exceed expectations. Through May 31, total Lucky for Life sales surpassed \$2.25 million.

North Dakota Lucky for Life players have won \$1,199,536 in prizes since the game launched on January 31.

Annual record-setting sales continue to climb as the North Dakota Lottery nears the end of the fiscal year on June 30. Through May, unaudited ticket sales totaled \$32.94 million, thanks in large part to the \$1.5 billion Powerball jackpot run. This represents a \$7.79 million increase in sales, or 30.99%, compared to the same period last year.



The North Dakota Lottery's previous annual sales record was \$27.8 million for the fiscal year ended June 30, 2013.

Have a great summer!

Randy Miller

INSTANT LUCK A SUCCESS!

The Lucky for Life® Instant Luck promotion closed out as a huge success! Lucky for Life sales for the four week promotion saw a 49.47% increase in sales. During the promotion, total Lucky for Life sales reached \$697,458 and players won over \$40,000 in instant prizes. Did your store rank in the Top 5 across the state? Check out the "Top 5" Rankings.

The Top 5 North Dakota Lottery retailers that had the most instant winners:

1. M&H Gas - Mandan
2. Dan's SuperMARKET #3 (South) - Bismarck
3. Superpumper #4 (2nd Ave West) - Williston
4. Miller's Fresh Foods - New Rockford
5. Simonson Station Store - Grafton

Not in the Top 5? Check the back of this newsletter and see if you made the Top 60!

INSTANT LUCK

LOTTERY VOUCHERS

Remember to treat all North Dakota Lottery CASH VOUCHERS (see below) just like a winning ticket. If a player presents a cash voucher, run the voucher through your lottery terminal and pay the player accordingly.

If retailers do not run these vouchers through the lottery terminal but still pay the player, the North Dakota Lottery cannot reimburse the store for payment of this voucher.



WILD CARD 2 TICKET EXPIRATION

The Wild Card 2 game ended on February 24, 2016. The winning numbers for the final draw were:



Winning tickets are eligible to be cashed within 180 days of the draw date. All North Dakota Wild Card 2 tickets will expire on August 22, 2016.

North Dakota
WILD CARD
2

**OFFICE OF ATTORNEY GENERAL
LOTTERY DIVISION**

1050 E. Interstate Ave. Suite 200
Bismarck, ND 58503-5574

(701) 328-1574

1 (877) NDLOTTO (635-6886)

Fax: (701) 328-1580



TOP 60 INSTANT LUCK PROMOTION RETAILERS

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Rank	Retailer	Rank	Retailer	Rank	Retailer
1	M&H Gas - Mandan	21	Dan's SuperMARKET #14 - Bismarck	41	Cash Wise Foods #3043 - Minot
2	Dan's SuperMARKET #3 (South) - Bismarck	22	Pony Express Conoco - Bismarck	42	Main Tesoro - Bismarck
3	Superpumper #4 - Williston	23	Rosie's Food and Gas - Dickinson	43	Dan's SuperMARKET #6 - Mandan
4	Miller's Fresh Foods - New Rockford	24	Simonson Station Store - Williston	44	Central Dakota Cooperative - Hettinger
5	Simonson Station Store - Grafton	25	I-94 Exxon - Jamestown	45	Cash Wise Foods #3020 - Bismarck
6	Family Fare Supermarket #103 - West Fargo	26	Hornbacher's Southgate - Fargo	46	Leroy's Tesoro MVP Store - Mandan
7	Hornbacher's Village West - Fargo	27	Superpumper #39 - Bismarck	47	Sooper Stop - West Fargo
8	M&H Gas - Dickinson	28	Dan's SuperMARKET #1 - Bismarck	48	North Hill Market Place Foods - Minot
9	M&H Gas - Minot	29	M&H Gas - Jamestown	49	Sunset MVP Store - Mandan
10	Dan's SuperMARKET #2 (North) - Bismarck	30	Kum & Go #801 - Bowman	50	Cash Wise Foods #3012 - Fargo
11	Cenex - Turtle Lake	31	Hornbacher's Express - Fargo	51	Hornbacher's Osgood - Fargo
12	Little Dukes #3020 - Bismarck	32	Cash Wise Foods #3042 - Watford City	52	Cash Wise Foods #3044 - Dickinson
13	Neighborhood Grocery & Gas - Jamestown	33	Farmers Union Oil/Cenex - Wilton	53	Simonson Station Store - Bismarck
14	Market Place Food & Drug - Minot	34	Petro Serve USA #077 - Bismarck	54	Arrowhead Market Place Foods - Minot
15	Hiway Express - Hazen	35	Red Carpet - South - Bismarck	55	Hook, Line & Sinkers - Beulah
16	Simonson Station Store - Minot	36	Hornbacher's Northport - Fargo	56	M&H Gas - Williston
17	Simonson Station Store - Wahpeton	37	1 Stop Market - Belcourt	57	Loaf 'N Jug #679 - Jamestown
18	Pit Stop - Dickinson	38	Crosby Self Serve - Crosby	58	Racers #101 - Williston
19	Hugo's #9 - Jamestown	39	Country West MVP Store - Bismarck	59	Hugo's #10 - Grafton
20	Albertsons #2028 - Williston	40	Superpumper #22 - Belfield	60	Dakota Plains Cenex - Valley City